



HOSTED BY **WASHINGTON STATE  
ASSOCIATION of COUNTIES**

The logo for "Voices of Impact", featuring the word "VOICES" in a light blue, bold, sans-serif font, with "of" in a smaller, dark blue font inside a circular graphic, and "IMPACT" in a dark blue, bold, sans-serif font below it. The entire logo is enclosed in a white rectangular box with a thin blue border.

# VOICES of IMPACT

**NOV. 18-20**

THE DAVENPORT GRAND  
SPOKANE, WA | SPOKANE COUNTY

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2025 SPONSOR AND EXHIBITOR  
**OPPORTUNITIES  
& BENEFITS**

# OPPORTUNITIES & BENEFITS

## SPONSOR

### GOLD SPONSOR \$10,000

#### 1 OPPORTUNITY AVAILABLE

- Kick off the Opening Session of the 2025 Conference!

#### GOLD BENEFITS

- 10 Minutes to address conference attendees
- 3 Complimentary full conference registrations
- 1 Complimentary exhibit table
- 4 Complimentary guest tickets to one evening activity of your choosing
- 1 Full page color ad in conference program
- Custom 1-minute ad to be played 2 times during conference
- 1 Video and banner advertisement on conference website
- Sponsor highlight in County Leaders email
- Company logo on conference website, e-marketing, app and program
- Recognition at all general sessions

### SILVER SPONSOR \$7,500 SOLD OUT

#### 0 OPPORTUNITIES AVAILABLE

- Luncheon (Wed. Nov. 19)
- Luncheon (Thurs. Nov. 20)

#### SILVER BENEFITS

- 8 Minutes to address conference attendees
- 2 Complimentary full conference registrations
- 1 Complimentary exhibit table
- 3 Complimentary guest tickets to one evening activity of your choosing
- 1 Half page color ad in conference program
- Custom 30 second ad to be played 2 times during conference
- Sponsor highlight in County Leaders email
- Company logo on conference website, e-marketing, app and program
- Recognition at all general sessions

### BRONZE SPONSOR \$5,000 SOLD OUT

#### 0 OPPORTUNITIES AVAILABLE

- Coffee Station
- Charging Station
- Snack Station

#### BRONZE BENEFITS

- 2 Complimentary full conference registrations
- 1 Complimentary exhibit table
- 2 Complimentary guest tickets to one evening activity of your choosing
- 1 Quarter page ad in conference program
- Sponsor highlight in County Leaders email
- Company logo on conference website, e-marketing, app and program
- Recognition at all general sessions

ADDITIONAL OPPORTUNITIES & BENEFITS



# OPPORTUNITIES & BENEFITS

## COUNTY SUPPORTER AND EXHIBITOR

### COUNTY SUPPORTER

## \$1,500 - \$5,000

#### 2 OPPORTUNITIES AVAILABLE

- Entertainment Sponsor (Wed. Nov. 19) – \$5,000
- Opening Reception Sponsor – \$4,000
- ~~Breakfast Sponsor (Wed. Nov. 19) – \$3,000~~
- ~~Breakfast Sponsor (Thurs. Nov. 20) – \$3,000~~
- ~~Tote Bag Sponsor – \$3,000~~
- ~~Lanyard Sponsor – \$2,500~~
- ~~Notebook Sponsor – \$2,500~~
- Exhibit Hall Cornhole Sponsor – \$1,500
- Exhibit Hall Putting Green Sponsor – \$1,500

#### COUNTY SUPPORTER BENEFITS

- 1 Complimentary full conference registration
- 1 Complimentary guest ticket to one evening activity of your choosing
- Company logo on conference website, e-marketing, app and program



**WANT TO  
EXHIBIT TOO?**

**\$500** to add an  
Exhibition Table

### CONFERENCE EXHIBITOR

**\$1,650** Non-Profit or State  
Agency Rate - \$1,000

**REGISTRATION CLOSED**

#### CONFERENCE EXHIBITOR BENEFITS

- Exhibitor table, chair, and access to over 300 decision-makers
- 1 Complimentary full conference registration
- Company logo on conference website only

If you're interested, we may be able to still get you  
registered. Please contact us for availability:

✉ [jstrozewski@wsac.org](mailto:jstrozewski@wsac.org)



**NEED MORE CONFERENCE REGISTRATIONS?**

**\$500** for Each Full Conference Registration

**APPLIES TO ALL TIERS**

**TABLE OVERVIEW OF BENEFITS**



# OVERVIEW OF BENEFITS

SPONSORSHIP BENEFITS	Gold \$10,000	Silver \$7,500 <b>SOLD OUT</b>	Bronze \$5,000 <b>SOLD OUT</b>	County Supporter \$1,500 - \$5,000	Exhibitor \$1,650 <b>REG. IS CLOSED</b>
Video and Banner Ad on Website	✓				
Address Conference Attendees	10 mins	8 mins			
Custom Video Ad	1 min	30 secs			
Sponsor Highlight in County Leaders Email	✓	✓	✓		
Promotional Ad	Full Page	1/2 Page	1/4 Page		
Exhibitor Table	✓	✓	✓		
Exclusive Branding at Event or on Product	✓	✓	✓	✓	
Guest Tickets to One Evening Activity	4	3	2	1	
Recognition at all General Sessions	✓	✓	✓	✓	
Full Conference Registrations	4	3	2	1	1
Logo on E-marketing, Website, App and Program	✓	✓	✓	✓	Website Only

**Want  
Exposure?**

**39** Counties in  
WA State

**100%**  
Counties are in  
attendance

**16**  
Unique opportunities to  
showcase your services

**2** Full days of  
face-to-face time

**300+**  
Decision-makers  
in attendance

# AD FILE REQUIREMENTS (FULL COLOR)

Files must be submitted in press ready format. To avoid production delays, please have your files prepared for output before sending them.

## FILE REQUIREMENTS:

**Accepted File Formats:** .JPG / .PDF / .TIFF / .EPS / .PSD / .AI / .INDD

**All Fonts:** Outlined

**Color:** CMYK

**Resolution:** 300 DPI

**Bleed on All Sides:** 1/8"

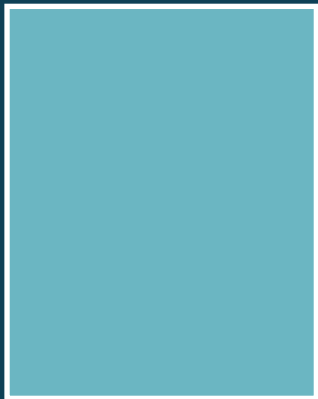
**Safety on All Sides:** 1/8"

\*An 1/8" bleed is required on all files submitted. Keep all text and important information (including logos) at least 1/8" inside the trim line. Cutting can and will vary, up to 1/8". If you have information (or thin borders) within 1/8" of trim, they may be cut off.



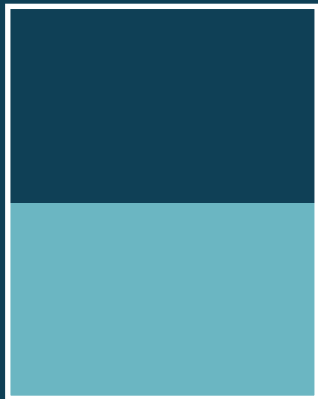
**Advertising graphics  
submission deadline  
Friday, October 17**

**FULL**



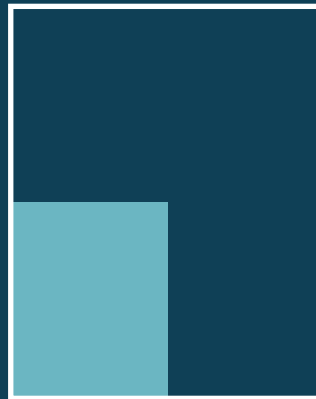
**FULL PAGE**  
6.875" (W)  
9.75" (H)

**1/2**



**HALF PAGE (Horizontal)**  
6.875" (W)  
4.875" (H)

**1/4**



**QUARTER PAGE**  
3.4375" (W)  
4.875" (H)



**Submit print ready  
files to [info@wsac.org](mailto:info@wsac.org)**