



COUNTY
LEADERS

COUNTY LEADERS CONFERENCE

SPONSOR & EXHIBITOR PROSPECTUS

HOSTED BY
THE WASHINGTON STATE
ASSOCIATION OF COUNTIES

PIERCE COUNTY
TACOMA CONVENTION CENTER
NOVEMBER 17-19, 2026

CONFERENCE SAVINGS AND OTHER GREAT BENEFITS

JOIN WSAC'S CORPORATE MEMBER PROGRAM

WSAC's top-tier members enjoy significant cost-saving benefits throughout the year on events and marketing, as well as other great benefits, like free exhibit tables, priority sponsor and exhibitor registration, year-round exposure with county decision makers, advanced conference attendee lists, extra networking opportunities, and much more!



BENEFITS YOU RECEIVE AS A TOP CORPORATE MEMBER FOR THIS CONFERENCE

Pre-conference Attendee List

SEE WHO'S ATTENDING BEFORE YOU ATTEND, NOT AFTER

Priority Sponsor Registration

GET FIRST PICK AT OUR SPONSORSHIP OPPORTUNITIES

Free Exhibitor Table

UP TO \$1600 IN POTENTIAL SAVINGS



[VIEW ALL BENEFITS](#)

[BECOME A MEMBER](#)

Visit [WSAC's Solutions Center](https://wsac.org/solutions-center) for more details: wsac.org/solutions-center

[SPONSORSHIP OPPORTUNITIES](#) 

\$10,000 - \$7,500

SPONSORSHIP OPPORTUNITIES

NOV. 17

OUR PREMIER OPPORTUNITY

1 AVAILABLE

Opening Session

\$10,000

BENEFITS

- › 15 Minutes to address attendees
- › 3 Comped registrations
- › 3 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Marketing materials distributed to attendees during opening session
- › Recognition at all General Sessions
- › 1 Half page color ad in conference program
- › 50% Discount on an exhibit table (Cost: \$800)
- › Free electricity at exhibit table
- › Post-conference attendee registration list

NOV. 18

1 AVAILABLE

Member Recognition Lunch

\$7,500

BENEFITS

- › 10 Minutes to address attendees
- › 2 Comped Registrations
- › 2 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Marketing materials distributed to attendees during luncheon
- › Recognition at all General Sessions
- › 1 Quarter page color ad in conference program
- › 25% Discount on an exhibit table (Cost: \$1,200)
- › Free electricity at exhibit table
- › Post-conference attendee registration list

NOV. 19

1 AVAILABLE

Awards Lunch

\$7,500

BENEFITS

- › 10 Minutes to address attendees
- › 2 Comped Registrations
- › 2 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Marketing materials distributed to attendees during luncheon
- › Recognition at all General Sessions
- › 1 Quarter page color ad in conference program
- › 25% Discount on an exhibit table (Cost: \$1,200)
- › Free electricity at exhibit table
- › Post-conference attendee registration list

\$5,000

SPONSORSHIP OPPORTUNITIES

NOV. 17-19

Coffee Station

1 AVAILABLE

\$5,000

BENEFITS

- > 2 Comped registrations
- > 2 Guest tickets to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conference website & program
- > Recognition at all General Sessions
- > 15% discount on an exhibit table (Cost: \$1,360)
- > Post-conference attendee registration list

NOV. 17-19

Charging Station & Power Banks

1 AVAILABLE

\$5,000

BENEFITS

- > 2 Comped registrations
- > 2 Guest tickets to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conference website & program
- > Recognition at all General Sessions
- > 15% discount on an exhibit table (Cost: \$1,360)
- > Post-conference attendee registration list

NOV. 17-19

Audio/Video Equipment

1 AVAILABLE

\$5,000

BENEFITS

- > 2 Comped registrations
- > 2 Guest tickets to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conference website & program
- > Recognition at all General Sessions
- > 15% discount on an exhibit table (Cost: \$1,360)
- > Post-conference attendee registration list

NOV. 17-19

Entertainment Sponsor

1 AVAILABLE

\$5,000

BENEFITS

- > 2 Comped registrations
- > 2 Guest tickets to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conference website & program
- > Recognition at all General Sessions
- > 15% discount on an exhibit table (Cost: \$1,360)
- > Post-conference attendee registration list

\$4,000 - \$3,500

SPONSORSHIP OPPORTUNITIES

NOV. 17

1 AVAILABLE

Welcome Reception

\$4,000

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Company Branded Lanyards

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Company Branded Scarf

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Laptop Swivel Phone Mount

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Balloon Garland & Lighted Signage

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 18

1 AVAILABLE

Bunny Social

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

\$3,000 - \$1,500

SPONSORSHIP OPPORTUNITIES

NOV. 18 AND 19

2 AVAILABLE

Breakfast

\$3,000

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Tote Bag

\$3,000

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

WiFi

\$2,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Snack Station

\$2,000

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Water Station

\$1,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

UNLIMITED

General

\$1,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list



RESERVE YOUR BOOTH TODAY!

Purchase an Exhibitor Table to Showcase Your Business.



BRINGING COMPANY?

Purchase Additional Attendee Registrations.

EXHIBITOR / EXHIBIT TABLE OPPORTUNITY

BENEFITS

- > 1 Exhibit table, chair, and access
- > 1 Comped full conference registration
- > 1 Guest ticket to one evening event
- > Company logo on conference website
- > Listing in program
- > Logo in exhibitor passport
- > Conference attendee list: (Corporate Members get it pre-conference, non-members get it post conference)

ADD ADDITIONAL ATTENDEES

Registration includes full access to conference and meals (excluding invite-only events). *Pricing doesn't apply to county members and non-vendor attendees.*

| ATTENDEE STATUS | PRICE |
|--|-------|
| Business Attendee | \$800 |
| Corporate Member | \$500 |
| Sponsored or is Exhibiting | \$600 |
| Non-profit or State Agency | \$500 |
| One-Day Only (Price Applies to Everyone) | \$300 |

Exhibitor Table Pricing

| BASE EXHIBITOR PRICING | TABLE | DISCOUNT | ELECTRICITY |
|---|---------|----------|-------------|
| Non-Member | \$1,600 | 0% | \$75 |
| Non-profit or state agency (Non-member) | \$1,000 | 37.50% | \$75 |

| SPONSORSHIP ADD-ON PRICING | TABLE | DISCOUNT | ELECTRICITY |
|----------------------------|---------|----------|-------------|
| \$10,000 Sponsor | \$800 | 50% | \$0 |
| \$7,500 Sponsor | \$1,200 | 25% | \$0 |
| \$5,000 Sponsor | \$1,360 | 15% | \$75 |
| \$1,500 - \$4,000 Sponsor | \$1,440 | 10% | \$75 |

| CORPORATE MEMBER PRICING | TABLE | DISCOUNT | ELECTRICITY |
|--------------------------|-------|----------|-------------|
| Diamond Member | \$0 | 100% | \$0 |
| Platinum Member | \$0 | 100% | \$0 |
| Trusted Partner | \$0 | 100% | \$0 |
| NACo Edge | \$0 | 100% | \$0 |
| Gold Member | \$800 | 50% | \$75 |
| Associate Member | \$800 | 50% | \$75 |