



COUNTY
LEADERS

COUNTY LEADERS CONFERENCE

SPONSOR & EXHIBITOR PROSPECTUS

HOSTED BY
THE WASHINGTON STATE
ASSOCIATION OF COUNTIES

PIERCE COUNTY
TACOMA CONVENTION CENTER
NOVEMBER 17-19, 2026

CONFERENCE SAVINGS AND OTHER GREAT BENEFITS

JOIN WSAC'S CORPORATE MEMBER PROGRAM

WSAC's top-tier members enjoy significant cost-saving benefits throughout the year on events and marketing, as well as other great benefits, like free exhibit tables, priority sponsor and exhibitor registration, year-round exposure with county decision makers, advanced conference attendee lists, extra networking opportunities, and much more!



BENEFITS YOU RECEIVE AS A TOP CORPORATE MEMBER FOR THIS CONFERENCE

Pre-conference Attendee List

SEE WHO'S ATTENDING
BEFORE YOU ATTEND,
NOT AFTER

Priority Sponsor Registration

GET FIRST PICK AT
OUR SPONSORSHIP
OPPORTUNITIES

Free Exhibitor Table

UP TO \$1600 IN POTENTIAL
SAVINGS



[VIEW ALL BENEFITS](#)

[BECOME A MEMBER](#)

Visit WSAC's Solutions Center for more details: wsac.org/solutions-center

[SPONSORSHIP OPPORTUNITIES](#)

\$10,000 - \$7,500

SPONSORSHIP OPPORTUNITIES

OUR PREMIER OPPORTUNITY

NOV. 18

Opening Luncheon

1 AVAILABLE

\$10,000

BENEFITS

- › 15 Minutes to address attendees
- › 3 Comped registrations
- › 3 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Marketing materials distributed to attendees during opening session
- › Recognition at all General Sessions
- › 1 Half page color ad in conference program
- › 50% Discount on an exhibit table (Cost: \$800)
- › Free electricity at exhibit table
- › Post-conference attendee registration list

NOV. 19

Awards Lunch

1 AVAILABLE

\$7,500

BENEFITS

- › 10 Minutes to address attendees
- › 2 Comped Registrations
- › 2 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Marketing materials distributed to attendees during luncheon
- › Recognition at all General Sessions
- › 1 Quarter page color ad in conference program
- › 25% Discount on an exhibit table (Cost: \$1,200)
- › Free electricity at exhibit table
- › Post-conference attendee registration list

Continue for more Sponsorship Opportunities ▾

\$5,000

SPONSORSHIP OPPORTUNITIES

NOV. 17-19

Coffee Station

1 AVAILABLE

\$5,000

BENEFITS

- › 2 Comped registrations
- › 2 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Recognition at all General Sessions
- › 15% discount on an exhibit table (Cost: \$1,360)
- › Post-conference attendee registration list

NOV. 17-19

Charging Station & Power Banks

1 AVAILABLE

\$5,000

BENEFITS

- › 2 Comped registrations
- › 2 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Recognition at all General Sessions
- › 15% discount on an exhibit table (Cost: \$1,360)
- › Post-conference attendee registration list

NOV. 17-19

Audio/Video Equipment

1 AVAILABLE

\$5,000

BENEFITS

- › 2 Comped registrations
- › 2 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Recognition at all General Sessions
- › 15% discount on an exhibit table (Cost: \$1,360)
- › Post-conference attendee registration list

NOV. 17-19

Entertainment Sponsor

1 AVAILABLE

\$5,000

BENEFITS

- › 2 Comped registrations
- › 2 Guest tickets to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conference website & program
- › Recognition at all General Sessions
- › 15% discount on an exhibit table (Cost: \$1,360)
- › Post-conference attendee registration list

\$4,000 - \$3,500

SPONSORSHIP OPPORTUNITIES

NOV. 17

SOLD OUT

Welcome Reception

\$4,000

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

SOLD OUT

Company Branded Lanyards

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Company Branded Scarf

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Laptop Swivel Phone Mount

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 17-19

SOLD OUT

Balloon Garland & Lighted Signage

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

NOV. 18

1 AVAILABLE

Bunny Social

\$3,500

BENEFITS

- > 1 Comped Registration
- > 1 Guest ticket to one evening event
- > Sponsor highlight in county leaders email
- > Company logo on conf. website & program
- > 10% discount on an exhibit table (\$1,440)
- > Post-conference attendee registration list

\$3,000 - \$1,500

SPONSORSHIP OPPORTUNITIES

NOV. 18 AND 19

2 AVAILABLE

Breakfast

\$3,000

BENEFITS

- › 1 Comped Registration
- › 1 Guest ticket to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conf. website & program
- › 10% discount on an exhibit table (\$1,440)
- › Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Notebooks

\$3,000

BENEFITS

- › 1 Comped Registration
- › 1 Guest ticket to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conf. website & program
- › 10% discount on an exhibit table (\$1,440)
- › Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

WiFi

\$2,500

BENEFITS

- › 1 Comped Registration
- › 1 Guest ticket to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conf. website & program
- › 10% discount on an exhibit table (\$1,440)
- › Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Snack Station

\$2,000

BENEFITS

- › 1 Comped Registration
- › 1 Guest ticket to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conf. website & program
- › 10% discount on an exhibit table (\$1,440)
- › Post-conference attendee registration list

NOV. 17-19

1 AVAILABLE

Water Station

\$1,500

BENEFITS

- › 1 Comped Registration
- › 1 Guest ticket to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conf. website & program
- › 10% discount on an exhibit table (\$1,440)
- › Post-conference attendee registration list

NOV. 17-19

UNLIMITED

General

\$1,500

BENEFITS

- › 1 Comped Registration
- › 1 Guest ticket to one evening event
- › Sponsor highlight in county leaders email
- › Company logo on conf. website & program
- › 10% discount on an exhibit table (\$1,440)
- › Post-conference attendee registration list



RESERVE YOUR BOOTH TODAY!

Purchase an Exhibitor Table to Showcase Your Business. ▾



BRINGING COMPANY?

Purchase Additional Attendee Registrations. ▾

EXHIBITOR / EXHIBIT TABLE OPPORTUNITY

BENEFITS

- > 1 Exhibit table, chair, and access
- > 1 Comped full conference registration
- > 1 Guest ticket to one evening event
- > Company logo on conference website
- > Listing in program
- > Logo in exhibitor passport
- > Conference attendee list: (Corporate Members get it pre-conference, non-members get it post conference)

Exhibitor Table Pricing

BASE EXHIBITOR PRICING	TABLE	DISCOUNT	ELECTRICITY
Non-Member	\$1,600	0%	\$75
Non-profit or state agency (Non-member)	\$1,000	37.50%	\$75

SPONSORSHIP ADD-ON PRICING	TABLE	DISCOUNT	ELECTRICITY
\$10,000 Sponsor	\$800	50%	\$0
\$7,500 Sponsor	\$1,200	25%	\$0
\$5,000 Sponsor	\$1,360	15%	\$75
\$1,500 - \$4,000 Sponsor	\$1,440	10%	\$75

ADD ADDITIONAL ATTENDEES

Registration includes full access to conference and meals (excluding invite-only events). *Pricing doesn't apply to county members and non-vendor attendees.*

ATTENDEE STATUS	PRICE
Business Attendee	\$800
Corporate Member	\$500
Sponsored or is Exhibiting	\$600
Non-profit or State Agency	\$500
One-Day Only (Price Applies to Everyone)	\$300

CORPORATE MEMBER PRICING	TABLE	DISCOUNT	ELECTRICITY
Diamond Member	\$0	100%	\$0
Platinum Member	\$0	100%	\$0
Trusted Partner	\$0	100%	\$0
NACo Edge	\$0	100%	\$0
Gold Member	\$800	50%	\$75
Associate Member	\$800	50%	\$75

**Register today to reserve
your spot at the conference!**

REGISTER TODAY