



COUNTY  
LEADERS

FINDING A

**PATH**   
**FORWARD**

*TOGETHER*

HILTON VANCOUVER  
VANCOUVER, WA — CLARK COUNTY

**NOV. 19 – 21**

2024 SPONSOR AND EXHIBITOR  
**OPPORTUNITIES  
& BENEFITS**

# SPONSOR OPPORTUNITIES & BENEFITS

## GOLD SPONSOR \$10,000

### 1 OPPORTUNITY AVAILABLE

- Kick off the Opening Session of the 2024 Conference!

### GOLD BENEFITS

- ▶ 10 Minutes to address conference attendees
- ▶ 3 Complimentary full conference registrations
- ▶ 1 Complimentary exhibit table
- ▶ 4 Complimentary guest tickets to one evening activity of your choosing
- ▶ 1 Full page color ad in conference program
- ▶ Custom 1-minute ad to be played 2 times during conference
- ▶ 1 Video and banner advertisement on conference website
- ▶ Sponsor highlight in County Leaders email
- ▶ Company logo on conference website, e-marketing, app and program
- ▶ Recognition at all general sessions

## SILVER SPONSOR \$7,500

### 2 OPPORTUNITIES AVAILABLE

- Luncheon (Wed. Nov. 20)
- Luncheon (Thurs. Nov. 21)

### SILVER BENEFITS

- ▶ 8 Minutes to address conference attendees
- ▶ 2 Complimentary full conference registrations
- ▶ 1 Complimentary exhibit table
- ▶ 3 Complimentary guest tickets to one evening activity of your choosing
- ▶ 1 Half page color ad in conference program
- ▶ Custom 30 second ad to be played 2 times during conference
- ▶ Sponsor highlight in County Leaders email
- ▶ Company logo on conference website, e-marketing, app and program
- ▶ Recognition at all general sessions

## BRONZE SPONSOR \$5,000

### 3 OPPORTUNITIES AVAILABLE

- Networking Break (Wed. Nov. 20)
- Networking Break (Thurs. Nov. 21)
- Charging Station

### BRONZE BENEFITS

- ▶ 2 Complimentary full conference registrations
- ▶ 1 Complimentary exhibit table
- ▶ 2 Complimentary guest tickets to one evening activity of your choosing
- ▶ 1 Quarter page ad in conference program
- ▶ Sponsor highlight in County Leaders email
- ▶ Company logo on conference website, e-marketing, app and program
- ▶ Recognition at all general sessions

ADDITIONAL OPPORTUNITIES & BENEFITS



# COUNTY SUPPORTER AND EXHIBITOR OPPORTUNITIES & BENEFITS

## COUNTY SUPPORTER \$2,500 - \$4,000

### 8 OPPORTUNITIES AVAILABLE

- › Tues. Opening Reception – \$4,000
- › Wed. Evening Reception – \$4,000
- › Wi-Fi – \$3,500
- › Breakfast – \$3,000
- › Breakfast – \$3,000
- › Tote Bag – \$3,000
- › Notebook – \$2,500
- › Lanyard – \$2,500

### COUNTY SUPPORTER BENEFITS

- ▶ 1 Complimentary full conference registration
- ▶ 1 Complimentary guest ticket to one evening activity of your choosing
- ▶ Company logo on conference website, e-marketing, app and program



**WANT TO EXHIBIT TOO?**

**\$500** to add an Exhibition Table

## CONFERENCE EXHIBITOR \$1,650 Non-Profit or State Agency Rate - \$1,000

### CONFERENCE EXHIBITOR BENEFITS

- ▶ Exhibitor table, chair, and access to over 300 decision-makers
- ▶ 1 Complimentary full conference registration
- ▶ Company logo on conference website only



**NEED DEDICATED POWER?**

**\$150** to add to Exhibition Table

### ADD-ONS FOR ALL TIERS

**\$500** for Each Full Conference Registration



**TABLE OVERVIEW OF BENEFITS**

# OVERVIEW OF BENEFITS

SPONSORSHIP BENEFITS	Gold \$10,000	Silver \$7,500	Bronze \$5,000	County Supporter \$1,500 - \$4,500	Exhibitor \$1,650
Video and Banner Ad on Website	✓				
Address Conference Attendees	10 mins	8 mins			
Custom Video Ad	1 min	30 secs			
Sponsor Highlight in County Leaders Email	✓	✓	✓		
Promotional Ad	Full Page	1/2 Page	1/4 Page		
Exhibitor Table	✓	✓	✓		
Exclusive Branding at Event or on Product	✓	✓	✓	✓	
Guest Tickets to One Evening Activity	4	3	2	1	
Recognition at all General Sessions	✓	✓	✓	✓	
Full Conference Registrations	4	3	2	1	1
Logo on E-marketing, Website, App and Program	✓	✓	✓	✓	Website Only

## Want Exposure?

**39** Counties in WA State

**100%**

Counties are in attendance

**15**

Unique opportunities to showcase your services

**2** Full days of face-to-face time

**350**

Decision-makers in attendance

# AD FILE REQUIREMENTS (FULL COLOR)

Files must be submitted in press ready format. To avoid production delays, please have your files prepared for output before sending them.

## FILE REQUIREMENTS:

**Accepted File Formats:** .JPG / .PDF / .TIFF / .EPS / .PSD / .AI / .INDD

**All Fonts:** Outlined

**Color:** CMYK

**Resolution:** 300 DPI

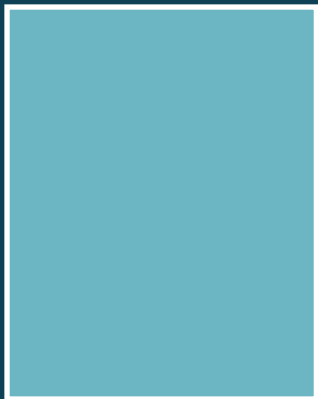
**Bleed on All Sides:** 1/8"

**Safety on All Sides:** 1/8"

\*An 1/8" bleed is required on all files submitted. Keep all text and important information (including logos) at least 1/8" inside the trim line. Cutting can and will vary, up to 1/8". If you have information (or thin borders) within 1/8" of trim, they may be cut off.

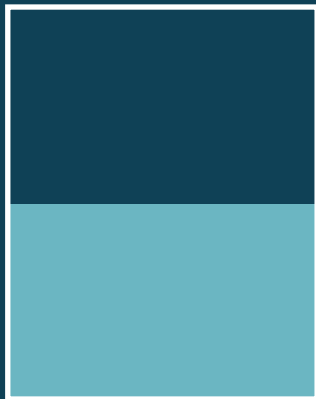
**Advertising graphics submission deadline is Friday, October 18**

## FULL



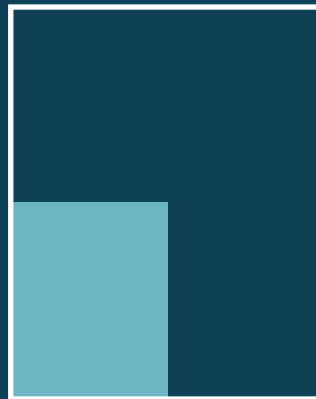
**FULL PAGE**  
6.875" (W)  
9.75" (H)

## 1/2



**HALF PAGE (Horizontal)**  
6.875" (W)  
4.875" (H)

## 1/4



**QUARTER PAGE**  
3.4375" (W)  
4.875" (H)



**Submit print ready  
files to [info@wsac.org](mailto:info@wsac.org)**