



COUNTY
LEADERS

FINDING A

PATH 
FORWARD

TOGETHER

HILTON VANCOUVER
VANCOUVER, WA — CLARK COUNTY

NOV. 19 – 21

2024 SPONSOR AND EXHIBITOR
**OPPORTUNITIES
& BENEFITS**

SPONSOR OPPORTUNITIES & BENEFITS

GOLD SPONSOR \$10,000

1 OPPORTUNITY AVAILABLE

- Kick off the Opening Session of the 2024 Conference!

GOLD BENEFITS

- ▶ 10 Minutes to address conference attendees
- ▶ 3 Complimentary full conference registrations
- ▶ 1 Complimentary exhibit table
- ▶ 4 Complimentary guest tickets to one evening activity of your choosing
- ▶ 1 Full page color ad in conference program
- ▶ Custom 1-minute ad to be played 2 times during conference
- ▶ 1 Video and banner advertisement on conference website
- ▶ Sponsor highlight in County Leaders email
- ▶ Company logo on conference website, e-marketing, app and program
- ▶ Recognition at all general sessions

SILVER SPONSOR \$7,500

0 OPPORTUNITIES AVAILABLE

- Luncheon (Wed. Nov. 20)
- Luncheon (Thurs. Nov. 21)

SILVER BENEFITS

- ▶ 8 Minutes to address conference attendees
- ▶ 2 Complimentary full conference registrations
- ▶ 1 Complimentary exhibit table
- ▶ 3 Complimentary guest tickets to one evening activity of your choosing
- ▶ 1 Half page color ad in conference program
- ▶ Custom 30 second ad to be played 2 times during conference
- ▶ Sponsor highlight in County Leaders email
- ▶ Company logo on conference website, e-marketing, app and program
- ▶ Recognition at all general sessions

BRONZE SPONSOR \$5,000

0 OPPORTUNITIES AVAILABLE

- Networking Break (Wed. Nov. 20)
- Networking Break (Thurs. Nov. 21)
- Charging Station

BRONZE BENEFITS

- ▶ 2 Complimentary full conference registrations
- ▶ 1 Complimentary exhibit table
- ▶ 2 Complimentary guest tickets to one evening activity of your choosing
- ▶ 1 Quarter page ad in conference program
- ▶ Sponsor highlight in County Leaders email
- ▶ Company logo on conference website, e-marketing, app and program
- ▶ Recognition at all general sessions

ADDITIONAL OPPORTUNITIES & BENEFITS



COUNTY SUPPORTER AND EXHIBITOR OPPORTUNITIES & BENEFITS

COUNTY SUPPORTER
\$2,500 - \$4,000

6 OPPORTUNITIES AVAILABLE

- › Tues. Opening Reception – \$4,000
- › Wed. Evening Reception – \$4,000
- › Wi-Fi – \$3,500
- › Breakfast – \$3,000
- › Breakfast – \$3,000
- › Tote Bag – \$3,000
- › Notebook – \$2,500
- › Lanyard – \$2,500

COUNTY SUPPORTER BENEFITS

- ▶ 1 Complimentary full conference registration
- ▶ 1 Complimentary guest ticket to one evening activity of your choosing
- ▶ Company logo on conference website, e-marketing, app and program



WANT TO EXHIBIT TOO?

\$500 to add an Exhibition Table

CONFERENCE EXHIBITOR
\$1,650 Non-Profit or State Agency Rate - \$1,000

CONFERENCE EXHIBITOR BENEFITS

- ▶ Exhibitor table, chair, and access to over 300 decision-makers
- ▶ 1 Complimentary full conference registration
- ▶ Company logo on conference website only



NEED DEDICATED POWER?

\$150 to add to Exhibition Table

ADD-ONS FOR ALL TIERS

\$500 for Each Full Conference Registration



TABLE OVERVIEW OF BENEFITS

OVERVIEW OF BENEFITS

SPONSORSHIP BENEFITS	Gold \$10,000	Silver \$7,500	Bronze \$5,000	County Supporter \$1,500 - \$4,500	Exhibitor \$1,650
Video and Banner Ad on Website	✓				
Address Conference Attendees	10 mins	8 mins			
Custom Video Ad	1 min	30 secs			
Sponsor Highlight in County Leaders Email	✓	✓	✓		
Promotional Ad	Full Page	1/2 Page	1/4 Page		
Exhibitor Table	✓	✓	✓		
Exclusive Branding at Event or on Product	✓	✓	✓	✓	
Guest Tickets to One Evening Activity	4	3	2	1	
Recognition at all General Sessions	✓	✓	✓	✓	
Full Conference Registrations	4	3	2	1	1
Logo on E-marketing, Website, App and Program	✓	✓	✓	✓	Website Only

Want Exposure?

39 Counties in WA State

100%

Counties are in attendance

15

Unique opportunities to showcase your services

2 Full days of face-to-face time

350

Decision-makers in attendance

AD FILE REQUIREMENTS (FULL COLOR)

Files must be submitted in press ready format. To avoid production delays, please have your files prepared for output before sending them.

FILE REQUIREMENTS:

Accepted File Formats: .JPG / .PDF / .TIFF / .EPS / .PSD / .AI / .INDD

All Fonts: Outlined

Color: CMYK

Resolution: 300 DPI

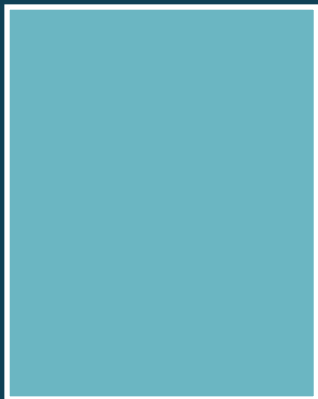
Bleed on All Sides: 1/8"

Safety on All Sides: 1/8"

*An 1/8" bleed is required on all files submitted. Keep all text and important information (including logos) at least 1/8" inside the trim line. Cutting can and will vary, up to 1/8". If you have information (or thin borders) within 1/8" of trim, they may be cut off.

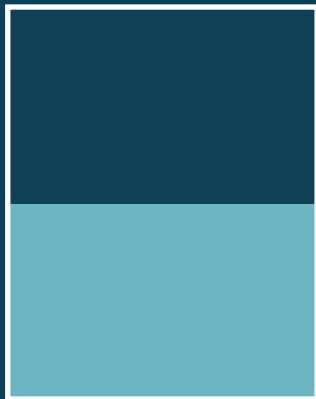
Advertising graphics submission deadline is Friday, October 18

FULL



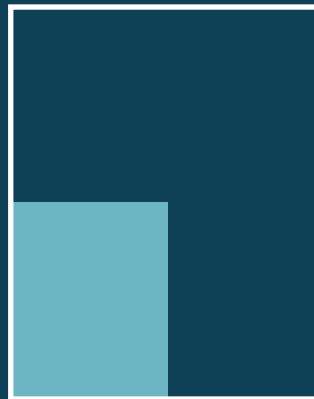
FULL PAGE
6.875" (W)
9.75" (H)

1/2



HALF PAGE (Horizontal)
6.875" (W)
4.875" (H)

1/4



QUARTER PAGE
3.4375" (W)
4.875" (H)



**Submit print ready
files to info@wsac.org**